

SY  **SYS**
Serve you on ...

CORPORATE CAPABILITY STATEMENT

The Company

Syosys is a custom software development and IT consulting company with a global outlook. We offer an array of software products, solutions and services that enable business organizations to work efficiently.

Core Capabilities

CUSTOM SOFTWARE DEVELOPMENT SERVICES

Syosys can provide the right resources to ensure that your organization is able to achieve its goals on time and on budget using the most efficient and innovative approach.

Our team of expert desktop & web developers deliver creativity bundled with technical expertise to give that competitive edge and impact to your website.

Our development services include.

- ERP Solutions
- Custom Software Development
- Web Development
- Open Source Customization

SOCIAL MEDIA BRANDING & MARKETING

Social media marketing has given businesses the opportunity to connect with their clients like never before. We have the knowledge and experience necessary to help you combine social media, SEO and other strategies to present the best image of your company. Truly amazing is the possibilities this new medium opens to you and your business.

Syosys will guide you through 'internets' multiple possibilities and will show you the way to success in easy and comprehensible steps. Here is an outline of what we can do professionally to your businesses.

- Social media strategy, training & implementation.
- Online community/Blog development
- Social media integration to website.
- Facebook App Development

DIGITAL DESIGN & MARKETING SERVICES

Our Team combine skill, understanding ,knowledge, talent and experience to produce cutting edge visuals in digital designing services. Our customer focused team is passionate, approachable and will work with you until you are satisfied.

Our design services include.

- Concept development, Website Interface Design.
- Multilingual Website Design and Development
- Corporate Branding, GUI Designs
- Multimedia Content Production & Syndication.
- Flash Animation

3D DESIGN & MULTIMEDIA PRESENTATION

Our team of designers is able to work with your concepts and ideas to take them through the end product which really gets the end results you are looking for.

Our team is built of creative professionals with a good eye for design, technical skills and their ability to create anything you can imagine, utilizing cutting edge technology and software to complete your project within schedule.

- 3D Architectural Walk through
- 3D Interior Design
- 3D Virtual Tour
- 3D Product Design

➤ Syosys provides tailor-made solutions suitable for any type of business to ensure the success in all the aspects.

We combine digital technology & creativity to build your brand and popularize. We use up-to-date solutions and methods to ensure that our customers gets the best of the opportunities to build their business and succeed. Tools like Social Media, Mobile Developments ensures that you reach the target customers at their finger tips.

Key Facts about Syosys

MISSION DRIVEN

Syosys was officially formed on November 2007 in response to the growing demand for web development and online communications services around the globe.

STRONG RECORD

Early in 2008, Syosys began working with the global companies especially in middle east, providing digital marketing, web design & development services for the various industries.

INTERNATIONAL REACH

Syosys is proud of its international reach and presence. Syosys has a long list of success stories helping global international institutions, such as Leading Zoo in Saudi Arabia, Ministry Portals of Saudi Government etc...

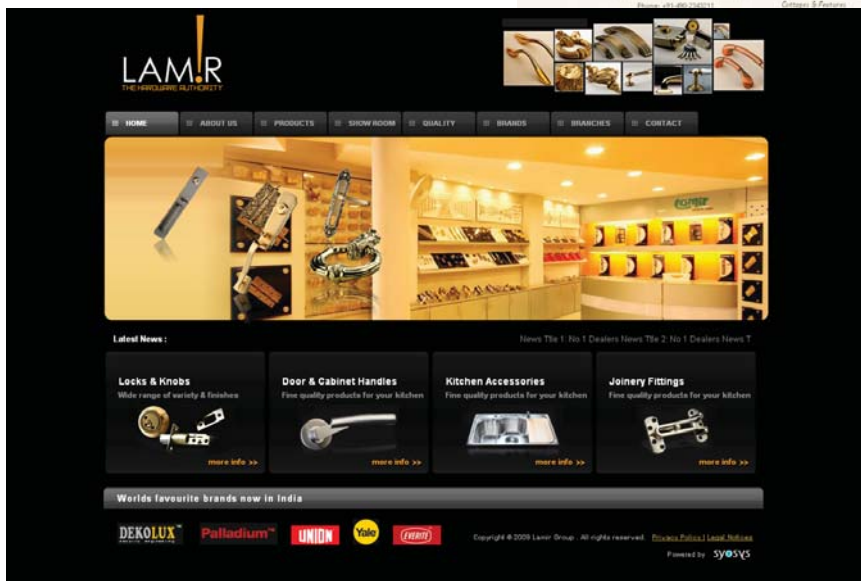
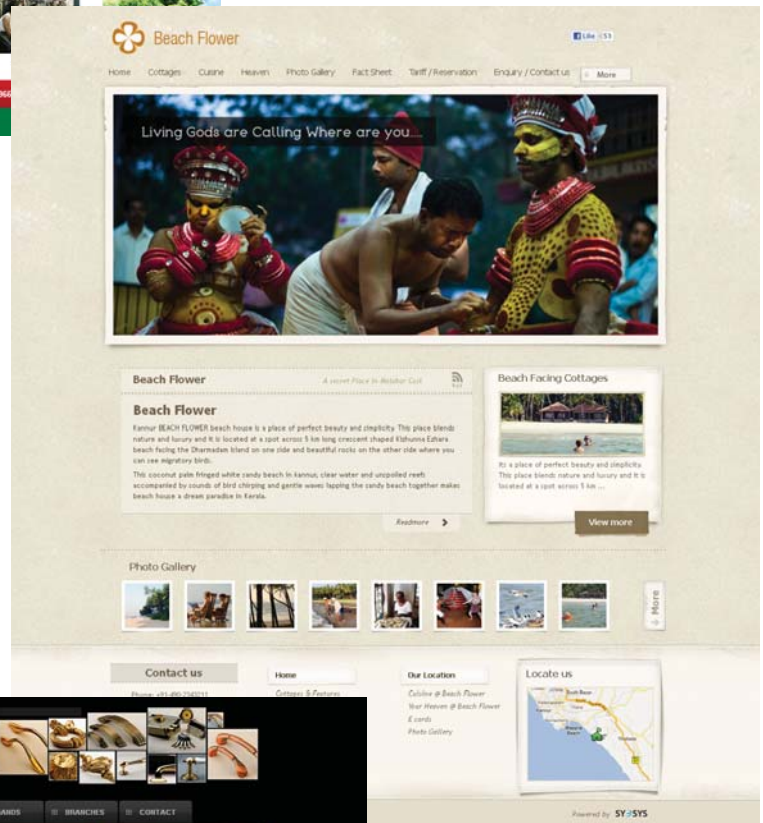
- Syosys will guide you through innovative solutions & multiple possibilities and will show you the way to success in easy and comprehensible steps. Here is an outline of some of our works

Our Work



APPROACH

Our uncomplicated approach, dedication to creativity, experience and proven production methods ensure that our business partners capitalise on all the new media opportunities available to them.





SOCIAL MEDIA BRANDING & MARKETING

Boost your business with social media

Syosys worked closely with corporates on all the projects to get a clear focus on the audience, creating the best of interactive and dynamic solutions that can be easily maintained by the Corporate team.

Also provides necessary training and guidelines focused on how to use social media and mobile to engage their audiences and other online influencers to spread the word about brand and promotions.

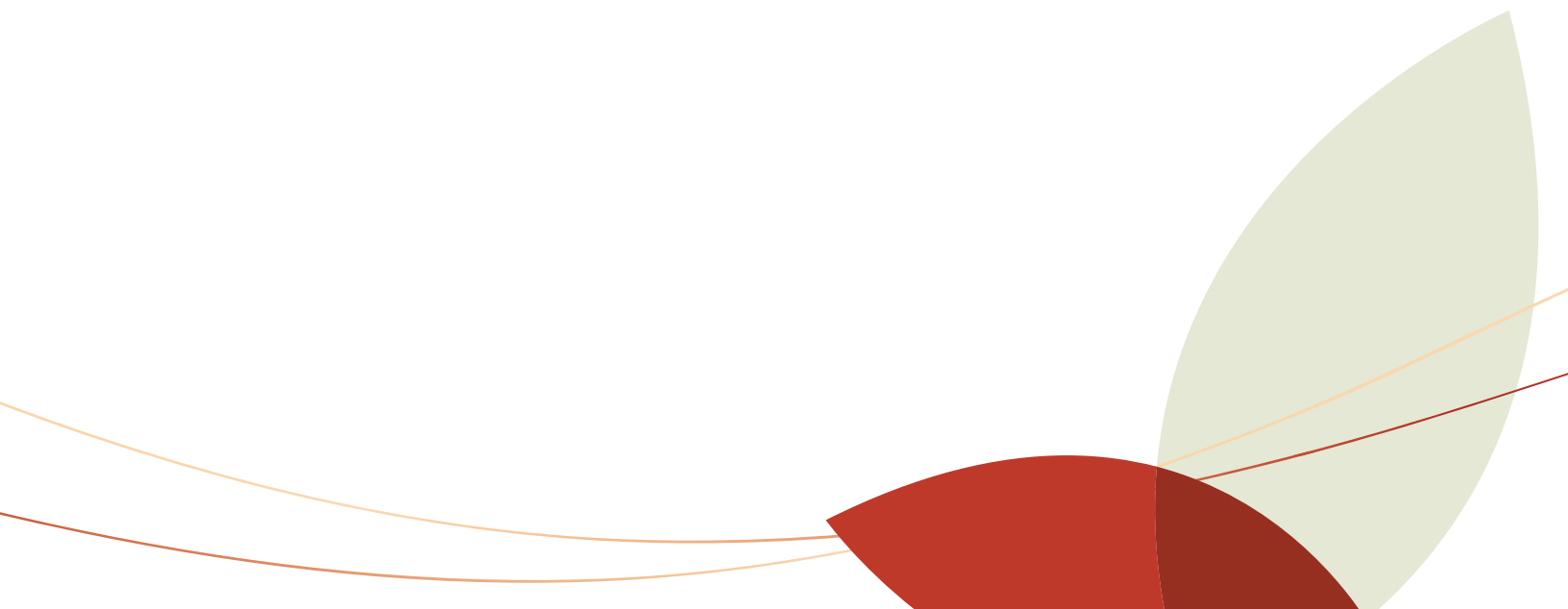
- Syosys's Team combines over 15 years of experience with a proven track record of working with reputed companies across the globe. Syosys has international market exposure that few other competitors can match.

The Team

SPECIALISTS IN EACH DEPARTMENTS TO ENSURE THE BEST QUALITY SERVICE

Syosys team is a mix of web communications and technology specialist with over fifteen years of experience. All are trained to have a big picture thought with particular strengths in strategy development, multilingual information architecture, user experience design, online communications strategy, online marketing, corporate search engines, Web analytics, social media, and multimedia tools.

Most of the team members, has worked with multinational companies in various domains around the globe and especially in Middle East region to create successful communications strategies and platforms that help organizations of any type achieve their mission and business objectives by engaging key audiences.





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